

# University of Pretoria Yearbook 2019

## Publishing: Introduction to publishing 110 (PUB 110)

**Qualification** Undergraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 12.00

**Programmes** [BIS Publishing](#)

**Prerequisites** No prerequisites.

**Contact time** 1 practical per week, 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 1

### Module content

\*Closed – requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

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